



4TH PROFESSIONAL MUSIC COFERENCE IN EXTREMADURA

In the coming **3rd, 4th and 5th of November 2020**, the fourth edition of the **Professional Music Conference in Extremadura** will take place in a reference space where all agents involved in the music industry of Extremadura will have the opportunity to value the creative talent of our artists.

In this new edition, due to the circumstances resulting from the health crisis caused by COVID-19, the Conference will be carried out in an online format. An extensive programme of actions will be carried out, where the MUM website will become a platform for dissemination, hosting online concerts, seminars (webinars) and online agendas.

Online Concerts

There will be a wide and varied programme of online showcases of artists or groups from Extremadura (concerts lasting a maximum of 50 minutes) and showcases with an acoustic format.

A team of people of recognised prestige and experience in the music sector will select the proposals, based on the selection criteria published in the call for proposals.

Once the groups and/or artists have been selected, the concerts will be recorded by the organisers of the Conference and can be viewed on the MUM website (<http://extremum.agcex.org/>) and its information and dissemination channels during the Conference.

Webinars

Several webinars will be carried out during the Conference aimed at creating an environment for debate, sharing and exchanging experiences related to the music sector. In this space, participants will be able to interact with professionals effectively.

Online Agendas

With the collaboration of Extremadura AVANTE, various online gatherings and network meetings between registered professionals from Spain and abroad will be promoted, favouring the exchange of experiences and cooperation agreements and the internationalisation of the music industry. We will have the participation of people in charge of programming festivals, theatres, auditoriums, live music halls; media; distributors; bookers, etc.

The 4th Professional Music Conference in Extremadura is organised by the Centre for Performing Arts and Music (CEMART-Centro de las Artes Escénicas y la Música), the Regional Ministry of Culture Tourism and Sports of the Junta de Extremadura (Regional Government of Extremadura), the Association of Cultural Managers of Extremadura (AGCEX), with the collaboration of the Provincial Councils of Badajoz and Cáceres, and Extremadura AVANTE.